

COMPANY PROFILE

WEBSITE

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TABLE OF CONTENTS

	1
1. About the CEO	2-3
2. Profile of Moore Group of Companies	4
3. Core shared values	5
4. Key strategic focus	6
5. Milestones & Achievements	7
6. Holding Company with 4 Subsidiaries	8
7. Moore Tech IT Solutions	9-11
8. Moore City Real Estate	12-13
9. Moore Motors	14-15
10. Z&S Transatlantic Shipping	16-17
11. Why choose us?	18
12. Testimonials	19
13. Research and Development	20
14. E. H & S and how we achieve it	21
15. Let us connect	22





1. ABOUT THE CEO



MR. EMMANUEL MOORE
(CEO, MOORE GROUP OF COMPANIES)

As Founder and CEO of the Moore Group of Companies, he pioneers innovative solutions across diverse industries, transforming lives and businesses.

As a Computer Engineer based in the United States of America, he brings 15 years of expertise in strategic business development, IT, and innovation. His impressive track record includes but not limited to:



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- Driving organizational growth through visionary leadership
- Fostering strategic partnerships and collaborations
- Delivering high-quality IT solutions across various sectors
- Successfully managing complex, high-tech IT infrastructure projects

Mr. Moore's latest endeavor, the Moore Group, aims to revolutionize Ghana's business landscape by introducing cutting-edge services and innovative ideas. This ambitious project seeks to create employment opportunities for Ghanaian youth, stimulate economic growth through sustainable business practices, and help bridge the technological divide between Ghana and the global market.

His leadership approach is centered on unlocking human potential through education and training, harnessing technology to drive business growth and social impact, fostering partnerships to achieve common goals and delivering high-quality solutions that exceed expectations.

He continues to inspire and motivate young entrepreneurs, business leaders, and individuals to strive for excellence and make a positive impact in their communities.



2. PROFILE OF MOORE GROUP OF COMPANIES

ABOUT US

Moore Group of Companies is a dynamic and diverse business conglomerate comprising four specialized subsidiaries operating in varying sectors. The Moore Group is made up of 1. Moore Tech IT Solutions, 2. Moore City Real Estates, 3. Moore motors and 4. Z&S Transatlantic Shipping services.

Founded in 2024 by Mr. Emmanuel Moore, the Group is geared towards providing innovative and sustainable solutions that drive organizational success and societal advancement.

VISION

To be a leading conglomerate that empowers businesses and individuals through innovative technology, reliable logistics, transformative real estate solutions, and superior automotive services, driven by a commitment to excellence, integrity, and sustainable development.

MISSION

Our mission is to deliver exceptional value and quality across all our sectors—, real estate, technology, automotive and logistics. We strive to exceed customer expectations through innovation, operational excellence, and a dedication to sustainability.



3. CORE SHARED VALUES

- a. **INTEGRITY:** Upholding the highest standards of honesty, transparency and ethical behavior in all our interactions and decision-making processes.
- b. **CLIENT-FOCUS:** Putting our clients at the heart of our business by understanding their unique needs, challenges and objectives and delivering personalized solutions that exceed their expectations.
- c. **EXCELLENCE:** Striving for excellence in everything we do by delivering high quality services, innovative solutions and achieving exceptional results for our clients.



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4. KEY STRATEGIC FOCUS

a. CUSTOMER SATISFACTION

Our customer-focused approach delivers exceptional products, services and solutions, ensuring maximum value.

b. PEOPLE/ EMPLOYEE HAPPINESS

People with talent, creativity and drive, who embrace the challenge of meeting our customers' needs are essential to our success.

c. PROCESS EXCELLENCE/INNOVATION

Process excellence drives business excellence.

Moore Group's vision is focused on continuous improvement in processes, quality and research & development.

d. EXPANSION & GROWTH

We set ambitious goals to deliver what we promise.

We understand our customers have a choice, and we have to continuously earn their trust through constant excellence.

We always compete with integrity, with our values and ethical standards in order to win new business.

e. REVENUE, COST & MARGINS

An eye on detail to ensure that costs are brought to the barest minimum to ensure profitability.



5. MILESTONES AND ACHIEVEMENTS

Quality Certification

- Microsoft certification
- AWS Certification
- Logistics Certification
- Auto Mechanic Certification

Products and Services Certification



6. HOLDING COMPANY WITH 4 SUBSIDIARIES

1. 
MooreTech
IT Solutions
2. 
Moore City Estates
Your Premium Home Partner
2. 
MooreMotors
Your Premium Car Partner
4. 
Z&S TRANSATLANTIC SHIPPING



ACTIVE CUSTOMERS

Over 100 Active Customers



INTERNATIONAL PRESENCE

Presence in 2 Countries

GHANA

USA



6A. MOORE TECH IT SOLUTIONS

Moore Tech IT Solutions aims to provide innovative IT solutions services, specializing in delivering comprehensive technology strategies.

Our team of experts is dedicated to helping businesses like yours harness the power of technology to drive growth, improve efficiency and reduce costs.



Our Expertise

Moore Tech IT Solutions offers a wide range of services designed to meet your unique needs:

- **IT Consulting:** Expert guidance on technology strategy, implementation, and optimization.

- **Electronic Security:** CCTV installation, Electric Fencing, Intruder Alarm, Fire Alarm , Access control and School siren installation.
- **Cloud Computing:** Scalable, secure cloud solutions for infrastructure, applications, and data storage.
- **Networking:** Design, implementation, and management of secure, high-performance networks.
- **Data Services:** Data backup, recovery, and analytics solutions for informed decision-making.
- **Security Management:** Comprehensive security solutions to protect against cyber threats.
- **Integration Services:** Seamless integration of disparate systems and applications.
- **Infrastructure:** Design, implementation, and management of IT infrastructure.
- **Voice over IP (VoIP):** Cost-effective, feature-rich communication solutions.
- **Hosting Services:** Reliable, secure hosting for websites, applications, and data.
- **Fiber Optic Cabling:** High-speed, reliable connectivity solutions.
- **Digital Marketing Services:** Effective online presence through website design, SEO, social media management, and content creation.
- **Sales of Computers and accessories:** we sell quality brands of computer laptops and desktops such as Hp, Dell, Emachines, Acer, Toshiba etc. As well as switches, routers and servers are available.

Maintenance and Repair Services

Our team is always on standby to provide:

- Routine maintenance to prevent downtime
- Prompt repair services for hardware and software issues
- Emergency support for critical system failures



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6B. MOORE CITY REAL ESTATES

At Moore City Real Estate, we're passionate about transforming the way people live and work. As a leading Real Estate Development and Management Company, we're dedicated to crafting extraordinary residential and commercial properties that embody the perfect blend of luxury, comfort, and style.

To create vibrant communities and exceptional properties that enhance the lives of our clients, while fostering long-term relationships built on trust, integrity, and expertise.



Products and Services

Our comprehensive range of services includes:

- **Sales, lease and Rental Services:** Flexible sales and leasing options for residential and commercial properties.

- **Handyman Services:** Expert maintenance and repair solutions for property owners.
- **General Construction:** Turnkey construction services from concept to completion.
- **Project Management:** Expert oversight to ensure timely, budget-friendly project delivery.
- **Property management:** we take responsibility for day to day repairs and ongoing maintenance, security and upkeep of properties.



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6C. MOORE MOTORS

Moore Motors is a leading automotive service provider, which offers comprehensive range of services to keep your car running smoothly and efficiently.

At Moore Motors, we pride ourselves on having a highly skilled and dedicated team of experts committed to delivering top-notch automotive services. Our cutting-edge technology ensure that your vehicle receives the best care possible.

Whether you're stranded on the road or experiencing issues at home, Moore Motors is always ready to provide prompt and reliable emergency services. Our team is trained to handle any situation, from unexpected breakdowns to routine maintenance.



Comprehensive Maintenance Solutions

To keep your vehicle running smoothly and efficiently, we offer:

- **Scheduled Maintenance:** Customized plans for individuals and corporate fleets.
- **Preventive Maintenance:** Regular check-ups to prevent unexpected breakdowns.
- **Repair Services:** Expert diagnosis and repair of engine, transmission, electrical, and body issues.





Our Expertise

- **General Car Maintenance**

General car maintenance involves regular tasks that keep your car in good condition and running efficiently. It includes oil changes, fluid checks, and tire rotations.

- **Auto Electrical Services**

Auto electrical system is a critical component of your vehicle, ensuring everything from starting the engine to powering essential and non-essential components. Regular maintenance and timely repairs are key to keeping your car running smoothly and preventing unexpected breakdowns.

- **Auto Diagnostics Services**

This is the process of checking a vehicle's systems and components to help identify and rectify them.

- **Auto Body Works Services**

This involves fixing damages to the exterior parts of a car or vehicles, like doors, fenders bumpers and paint, typically done after collision.

- **Engine Repair Services**

This is process of fixing parts or systems within an engine.





6D. Z&S TRANSATLANTIC SHIPPING

Z&S Transatlantic Shipping is a leading force in the international shipping industry, connecting businesses and individuals across the United States, Europe, and West Africa, with a special focus on Ghana. Built on a foundation of innovation, efficiency, and swiftness, we've established a reputation for delivering exceptional maritime logistics solutions.



Our Expertise

With ten years of experience in transatlantic shipping, Z&S Transatlantic Shipping offers a comprehensive range of services tailored to meet your unique needs:

- **Vehicle Shipping:** Reliable transportation of cars, buses, trucks, caterpillars, and other vehicles.
- **Containerized Cargo:** Secure shipping of boxes, furniture, barrels, home-used car parts, and more.
- **Air Freight/Air Cargo**

Moore Shipping Operates one of the largest and most advanced freight networks in the world including the United States, and all major countries of the globe to Ghana at cost-effective delivery solutions to match your business needs.



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- **Roll-on/Roll-off (RORO) Services:** Efficient transportation of wheeled cargo, including cars, trucks, and construction equipment.
- **Door-to-Door Delivery:** Seamless logistics solutions from pickup to delivery.



In the US, Z&S Transatlantic Shipping is based at Massachusetts, but receives and ships goods from all over the US to Ghana and other African countries. At the Port of Ghana, we have very honest and competent team who ensures that your goods are cleared and delivered to your doorstep on schedule.



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7. WHY CHOOSE US?

- **Expertise:** Our team comprises highly skilled professionals in each field.
- **Reliability:** We are committed to delivering on our promises, ensuring your satisfaction
- **Complete Customer Care:** Our modular approach doesn't stop at the delivery of a product or solution. For us this is just the start. With strong online support systems, our customers have access to leading interactive product and service care. We to deliver performance improvement and on-going assistance during the entire system life-cycle.

-Training

We organize standard and customized courses on how to safely and efficiently operate, maintain and troubleshoot equipment. Staff needs to understand how to properly use the system and how to take advantage of features to maximize productivity and efficiency.

-Pre-sales

Wherever a request comes from, worldwide, our team can quickly follow up the inquiries. A dedicated team with skilled technicians provides application support offering assistance and innovative solutions from orientation to concept development.

-After-sales

We help maintain line efficiency, turning costly downtime into profitable uptime. Servicing, sales of auto parts, maintenance (including agreements), technical and field support, including computer diagnosing. For emergencies, stock replenishment, or planned maintenance, we deliver adequate services wherever you are, in a timely manner.





8. TESTIMONIALS

GHANA

(Mr. Meshach Addo)

Tema - Akosombo Rd

Tel: 0545785438

“I couldn’t be happier with the service I received at Moore motors. From the moment I walked in, the team was professional, knowledgeable, and truly dedicated to solving my car issues. They diagnosed and repaired my vehicle quickly, and the quality of their work exceeded my expectations”.

USA

(Madam Sarah Forson)

78 Daniels Rd

Latham NY 12110

Tel: +1 (732) 789-8091

“I have been using Z&S Transatlantic Shipping for my international shipments, and their service has been excellent. Their efficiency, reliability and attention to detail make them stand out from the rest. From timely deliveries to seamless customs clearance, they have ensured my cargo arrives safely and on schedule every time.”



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9. RESEARCH AND DEVELOPMENT

We have our geographical and philosophical origins rooted in the town of Massachusetts, the renowned state in America with precision in logistics, real estates, technology and automotive services. From here stems the unique pool of skills and the high professionalism of our shipping, real estates, automotive and IT solutions team, who are always ready to render services and offer innovative solutions to satisfy the needs of a continually evolving market. Our research and development activities are stimulated by the desire to develop ever complex technologically driven systems for our customers.

We are committed to providing services and products able to meet the growing demands of the modern digital age.

Our geared services and products have a strong market reputation, traditionally built around innovation, outstanding quality and high operational safety.





10. ENVIRONMENT, HEALTH & SAFETY (E.H &S) AND HOW WE ACHIEVE

We design top quality, cutting-edge, reliable technological solutions with high standards to satisfy any requirement. We adopt strategic development lines, based on the principles of total quality and aimed at respecting and preserving the environment.

The goal that we have always pursued is to direct the efforts of staff towards the careful management of issues related to Quality and the Environment. For this reason, we assess the environmental aspects of our activities, products and services and adopt management procedures to guarantee the prevention and/or reduction of pollution.

We develop actions to continuously improve processes in order to ensure full customer satisfaction, cost optimization, personnel safety, pollution prevention and environmental protection.

Ethics and Compliance

We pay attention to;

- Ensuring timely disclosure
- Implementing appropriate training programmes.
- Adopting an appropriate system of sanctions in relation to possible infringements
- Adopting appropriate procedures for the reporting, investigation and processing of any infringements
- Ensuring confidentiality regarding the identity of those who report any violations.
- Periodically verifying compliance.



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11. LET'S CONNECT

We would love the opportunity to discuss how our services can benefit your organization. Please do not hesitate to contact us to arrange a meeting at your convenience.

A. GHANA OFFICE

Our office is situated at Nungua Barrier, adjacent Junction Mall near Mass TV.

All correspondence can be addressed through

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MOORE GROUP..... A NAME YOU CAN TRUST!



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